

ABOUT THE AUTHOR



Frank Goley is a business consultant for ABC Business Consulting, LLC in Williamsburg, VA. He wrote his first business plan while a business student in college over 20 years ago, and he has refined his business planning process over the years to culminate in authoring this Business Plan Workbook and Guide. Frank works with small business owners, entrepreneurs and executives to help them achieve success. He is an expert in developing, writing and implementing Business Plans, Funding Plans, Finance Packages, Marketing Plans, Strategic Plans, Executive Summaries and Business Turn Around Plans. Frank also has significant experience and expertise in Web Development, Web Marketing and Search Engine Optimization, helping companies to grow and succeed on the internet. Frank offers businesses personalized and experienced Business Success Consulting and Business Turn Around Consulting. Additionally, Frank is available for a host of Business Success Seminars that he has personally developed from his experience as a small business entrepreneur. Frank enjoys the daily challenge that his clients provide, helping them to solve complex business problems and seize profitable opportunities.

In his personal time, he enjoys fishing, farming, the outdoors and spending time with his family, understanding that personal success is as important as business success...